

Silverstone
MUSEUM

GEAR UP FOR #GIRLSWILL

This spring use your
creative skills
to design your
very own
Bag for Life.

For the chance to see it brought to life and sold
in the Silverstone Museum Shop this summer.

How to enter:

- Post your design and tag our social channels
- OR Email us at: girlswill@silverstonemuseum.co.uk
- OR Submit your design at reception

It is the responsibility of the winner to inform the prize provider
of any wheelchair or similar access requirements for the winner
and/or their companion when taking up the prize, and to adhere
to any applicable health and safety guidelines.

For more info and full T&Cs
scan the QR code



Closing date & time: Competition closes for entries on Thursday 30th April at 5pm
Who can enter: The competition is open to UK residents only with no age restrictions, excluding
employees of Silverstone Heritage Limited t/a Silverstone Museum, their immediate families,
and anyone else professionally connected with the competition.

SEE IT. BE IT.

Women have always been part of motorsport's story, but their visibility has never been more important. When young girls see women succeeding on the track, in the garage, and at the pit wall, possibility becomes reality. Representation matters.

Because when you can SEE IT, you can BE IT - and the future of motorsport grows stronger.

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Good luck



Susie Wolff – Driver, Leader, Advocate

Former racing driver Susie Wolff competed in Formula Renault, DTM and became a Williams Formula One test driver. Today she is Managing Director of the F1 Academy, a championship created to develop female racing talent and provide a pathway for women into the highest levels of motorsport.



Hannah Schmitz – Formula One Strategist

As Principal Strategy Engineer for Red Bull Racing, Hannah Schmitz is one of the key minds behind the team's race-day decision making. Her strategy calls have helped secure multiple Grand Prix victories and championships, demonstrating the vital role data, analysis and leadership play in modern motorsport success.



Jamie Chadwick – Racing Driver

Three-time W Series champion, Jamie Chadwick is one of Britain's most successful female racing drivers of recent years. She has competed internationally in endurance racing and Indy NXT while also working as a development driver in Formula One, inspiring a new generation of female racers.



Ruth Buscombe Divey – Race Strategist & Engineer

Ruth Buscombe Divey has held strategy roles in Formula One with Ferrari, Haas and Alfa Romeo. Known for her analytical approach to race tactics, she now leads strategy and engineering programmes while promoting greater diversity in motorsport engineering careers.



Jessica Hawkins – Driver & Aston Martin Ambassador

Jessica Hawkins is a professional racing driver and stunt driver who serves as the Head of F1 Academy and Driver Ambassador for Aston Martin Aramco F1 Team. She works to develop female talent in motorsport while continuing to compete and demonstrate that opportunity in racing is expanding.

#GirlsWill was created to inspire young women to study Science, Technology, Engineering and Maths (STEM) subjects and consider the wide range of exciting careers available within the motorsport industry. Through events, workshops, panels and educational activities, the initiative highlights the many different pathways into motorsport, from engineering and mechanics to media, marketing, design and race strategy.



#GIRLSWILL